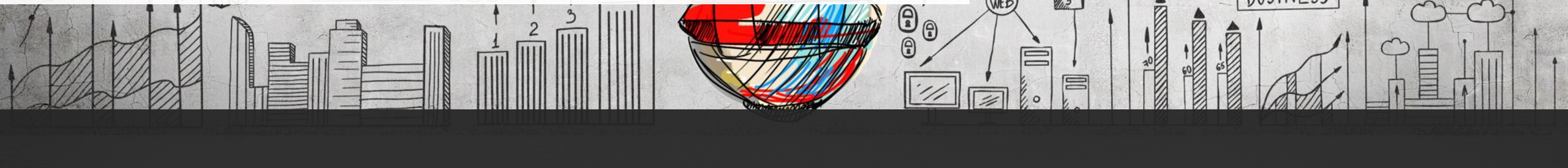




**Crafting robust curriculum assessments:**  
Using backwards design to develop instruments  
that enhance the publishability of  
research and evaluation findings

REBECCA J. PETERSON, PHD  
HARINI KRISHNAN, PHD  
LOUISA A. STARK, PHD  
MOLLY MALONE, MA



# Participant Packet

---

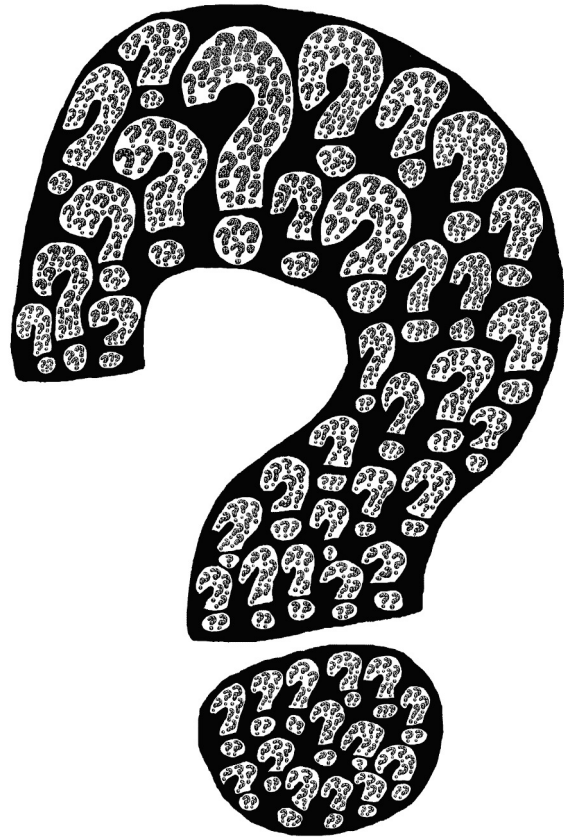
<https://tinyurl.com/SciEd24-Assess>



# Workshop Objectives

Apply	Apply backwards design to develop aligned assessments
Practice	Practice writing assessment items tied to learning objectives & Depth of Knowledge (DOK) levels
Discuss	Discuss strategies for establishing validity arguments





What do you see as the sequence of development between assessment and curricular materials?

# Problem: Curriculum & Assessment Misalignment

Curriculum tends to get  
developed independently  
from assessment

## Solution: Collaborative Backwards Design

- Alignment of expectations
- Measurable learning outcomes
- Scope of materials design



# What is Backwards Design?



- There is no such thing as a “valid test,” only valid uses of test data
- Validity refers to uses of test data, not the test itself
- Results obtained from a test are useful for a specific purpose (validated)

(American Educational Research Association et al., 2014)

# Applying Backwards Design: Bioengineering

Design with validation in mind



DEFINE MEASURABLE  
OUTCOMES



DETERMINE  
EVIDENCE NEEDED



PLAN LEARNING  
EXPERIENCES



# Applying Backwards Design: Bioengineering



DEFINE  
MEASURABLE  
OUTCOMES

Teachers identified big ideas:

- Neurons interact in body systems to send, receive and interpret signals.
- The structure of a nerve cell determines its function.
- The nervous system responds to stimuli in the environment through motor and sensory neurons.

Curriculum Writers Created a Learning Objective:

*Students will describe how the nervous system responds to stimuli in the environment through motor and sensory neurons.*

# Think About It: Writing Assessment Questions

*Students will describe how the nervous system responds to stimuli in the environment through motor and sensory neurons.*



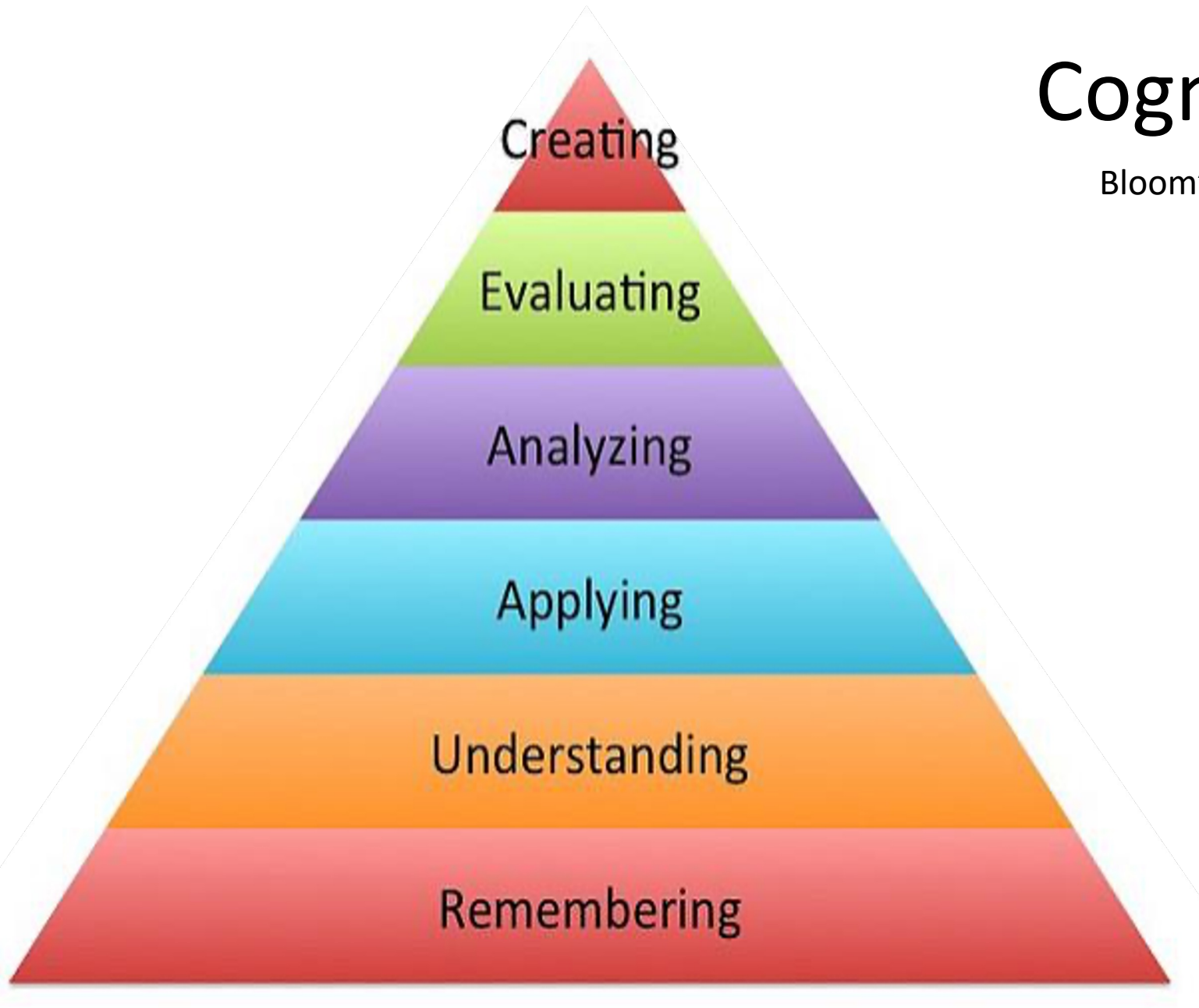
What questions would you write?



Clear picture of what you're measuring?

# Cognitive Complexity

Bloom's Taxonomy (Anderson et al., 2001)



[This Photo](#) by Unknown Author is licensed under [CC BY-SA-NC](#)

# Depth of Knowledge



- Level 1: Recall and Reproduction
- Level 2: Basic skills and concepts
- Level 3: Strategic thinking and reasoning
- Level 4: Extended thinking

(Webb & Christopherson, 2019)



# Using DOK to focus our work

## The Source Document

<https://tinyurl.com/Webb-DOK>



## Our “cheat sheet”

<https://tinyurl.com/SciEd24-DOK>

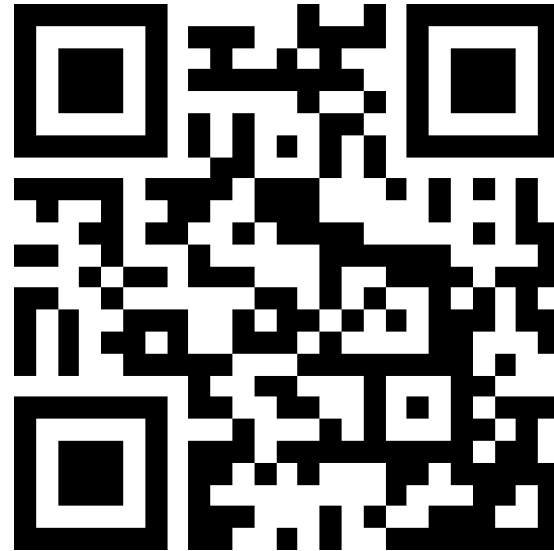


# Starting the discussions

Collaborative Backward Design

What are our Intended Learning Outcomes? (ILOs)

<https://tinyurl.com/SciEd24-ILO>





DEFINE MEASURABLE  
OUTCOMES



DETERMINE  
EVIDENCE NEEDED

**Students will describe how the nervous system responds to stimuli in the environment through motor and sensory neurons.**

**LO 1.1 (DOK 1):** Students will identify the three distinct parts of a neuron and name the function of each part.

**LO 1.2 (DOK 1):** Students will describe the role each part of a neuron plays in receiving and responding to stimuli from the environment.

# Example Bioengineering Learning Objective



Original: Describes neural response to stimuli



Refined: Specifies neuron parts, functions, DOK level



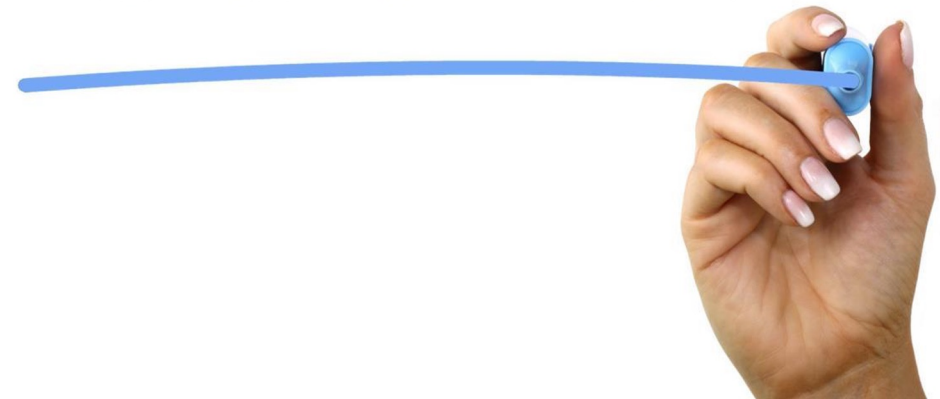
# Collaborative Assessment Design

After LOs are established with specified DOK levels

The Assessment Planner

1. **Write** 2 to 3 times the number of items
  - a. Different difficulty levels for DOK specified

ASSESSMENT



# Activity: Create Assessment Items

Topic: Engineering For Health - Genetic Technology Investigations

- Write 2 items for each of the objectives in the Participant Packet
  - (divide up 2 people per intended learning outcome)

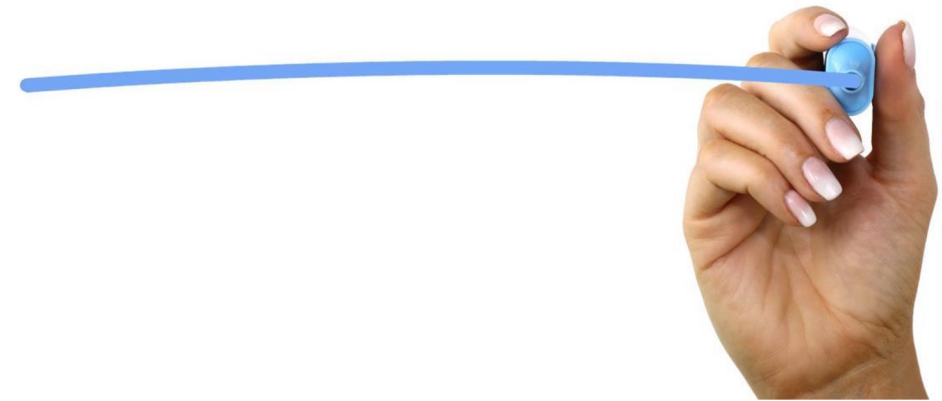
- <https://tinyurl.com/SciEd24-Assess>



# Collaborative Assessment Design

After LOs are established with specified DOK levels

ASSESSMENT



# Activity: Alignment Check

Topic: Engineering For Health - Genetic Technology Investigations

1. Review the assessment items you wrote for each of the objectives in the packet
2. Check DOK alignment with your group

- <https://www.webbalign.org/dok-definitions-for-science>



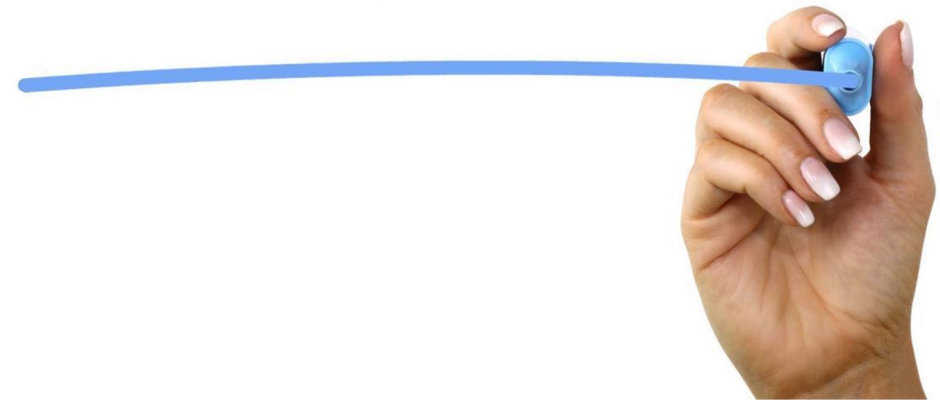


# Collaborative Assessment Design

After LOs are established with specified DOK levels

The Assessment Planner

ASSESSMENT



# Cognitive Labs

Protocol  
Data Collection



# The approach



- Scripted
  - Introduction
  - Modeling by interviewer and practice
  - Read questions
- Open-ended probing questions
  - Focused on understanding approaches to thinking
- Emphasis on thought process, not correct answers
- Record transcripts
- Track data

# COGNITIVE LAB INTERVIEW PROTOCOL



Rebecca J. Peterson, PhD  
November, 2023

Thank you for facilitating the cognitive labs for the Genetic Science Learning Center. The following information describes the cognitive interview procedure.

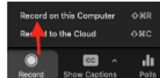
- The protocol is divided into three main sections: pre-interview tasks, interview protocol, and post-interview tasks.
- It is important that you follow the protocol as written.
  - Where there are scripted instructions or prompts, please read them verbatim.
- If you have any questions about any portion of the protocol, please don't hesitate to reach out.

## PRE-INTERVIEW TASKS

- Review the protocol to make sure that you understand the procedures.
- Familiarize yourself with:
  - The interview script (see below)
  - The assessments ([Cog Lab Form A](#) and [Cog Lab Form B](#))
    - The Zoom meeting will be scheduled to start 10 minutes before the arrival of any meeting participants.
- Open the Qualtrics assessment link for the test form you are using for the interview.
  - Day 1 interviews will use [Cog Lab Form A](#), and Day 2 interviews will use [Cog Lab Form B](#).
- Make sure you can share the screen that has the Qualtrics assessment displayed.
- Be prepared to start recording the audio of the meeting to your local computer once the teacher and students have joined.
  - No video recording is permitted.
  - The host may have their video on so that participants can see the host and the host's shared screen, but the host will not be able to see participants.
  - The meeting settings will be set to prevent participants from turning video on.
  - Participants will be automatically muted upon entering the meeting.

### Starting The Meeting

- At the time the meeting is scheduled to begin, verify with the teacher or other school personnel that the students are present with them and that they are ready to begin.
- Tell the teacher to assign one student to be student 1, one to be student 2, and the remaining student to be student 3 and remind them not to share their names.
- Notify participants that you will be audio recording this interview and begin the recording by clicking on the record button on the Zoom meeting controls and selecting "Record on this computer."
- Verify that the recording has started before beginning the interview.



## INTERVIEW PROTOCOL SCRIPT

*Italicized text* should be read aloud to students. Non-italicized text provides directions for the interviewer and is not part of the script.\*

**Interviewer:** Hello! My name is [interviewer name] and I'll be leading our interview today. First, I'd like to introduce you to your teacher that we have received student assent forms and parent consent forms for each of you. [teacher name], can you confirm we have permission to proceed?

**Teacher:** Yes, you. Now, when I call your assigned number, please say "here" so I know who is who for our interview today.

*Directions during our interview today to keep your screen on my screen.*

*During our interview today, I will ask you to share your screen.*

# Tools of the Trade

A	B	C	D
<b>Student Number</b>	<b>Student ID (assigned by teacher for the study)</b>		
1			
2			
3			
	<b>DOK 1</b> ex. classify, associate, describe, follow steps, identify, list, match, name, order, recall, recognize, sort, state, etc.	<b>DOK 2</b> ex. apply, compare/contrast, connect, describe unfamiliar ideas or constructs, develop models, explain familiar ideas, infer, interpret, organize, predict, summarize, draw conclusions	<b>DOK 3</b> ex. analyze, critique, design solutions, develop hypotheses, evaluate against criteria, construct explanations, identify patterns, interpret data in context, investigate, justify, make decisions, reason, relate, synthesize, draw conclusions based on evidence, apply knowledge in new or unfamiliar situations
<b>Question 1</b>			
<b>Question 2</b>			
<b>Question 3</b>			
<b>Question 4</b>			
<b>Question 5</b>			
<b>Question 6</b>			



# Statistical Analyses

- Descriptive Statistics
- Item Difficulty
- Discrimination
- Reliability
- Dimensionality
- Differential Item Functioning (DIF)
- Guessing Parameters (IRT)

# Establishing Validity Arguments

## Key Points: *Standards for Educational and Psychological Testing*

### 1. Define and Align Content

- Clearly outline the knowledge, skills, and abilities the curriculum aims to teach.
- Ensure test items match the curriculum's learning objectives.
- Provide reasons for how test items align with these objectives.

### 2. Ensure Accurate Reflection of Learning

- Gather evidence that test scores show what students have learned.

### 3. Minimize Unfair Influences

- Make sure test results reflect students' mastery of the curriculum, not external factors.

### 4. Analyze Test Structure

- Assess item difficulty, discrimination, reliability, and overall coherence.

### 5. Validate for All Student Groups

- Ensure test fairness and relevance for all student subgroups.
- Look into differential item functioning and potential biases in test content or administration.

(American Educational Research Association et al., 2014)



**Collect evidence:  
assessment use for  
intended purpose** (American  
Educational Research Association et al.,  
2014)

# Key Takeaways

Start assessment design early

Use DOK for shared expectations

Collaboration is key

Validation is evidence-based

Selected Articles

<https://tinyurl.com/SciEd24-CBWD>



Questions?

# References

- Anderson, L. W., Krathwohl, D. R., & Bloom, B. S. (2001). A taxonomy for learning, teaching, and assessing: A revision of Bloom's Taxonomy of educational objectives (Complete ed.). Longman.
- Bopardikar, A., Mutch-Jones, K., Gasca, S., Csikari, M., & Chmiel, M. (2022). Supporting postsecondary educators to develop assessments for student learning based on backward design. *The American Biology Teacher*, 84(8), 459-466. <https://doi.org/10.1525/abt.2022.84.8.459>
- National Research Council. (2012). A Framework for K-12 science education: Practices, crosscutting concepts, and core ideas. Committee on Conceptual Framework for New K-12 Science Education Standards. Board on Science Education, Division of Behavioral and Social Sciences and education. Washington, DC: The National Academies Press.
- Reynolds, & Kearns, K. D. (2017). A Planning Tool for Incorporating Backward Design, Active Learning, and Authentic Assessment in the College Classroom. *College Teaching*, 65(1), 17–27. <https://doi.org/10.1080/87567555.2016.1222575>
- Schneider, M. C., Huff, K. L., Egan, K. L., Gaines, M. L., & Ferrara, S. (2013). Relationships among item cognitive complexity, contextual demands, and item difficulty: Implications for achievement-level descriptors. *Educational Assessment*, 18(2), 99–121. <https://doi.org/10.1080/10627197.2013.789296>
- Strauss, R., Volz, A., & Lidwell, W. (2022). *The elements of education for curriculum designers: 50 research-based principles every educator should know* (1st ed.). Routledge. <https://doi.org/10.4324/9780429321283>
- Tekumru-Kisa, M., Stein, M. K., & Schunn, C. (2015). A framework for analyzing cognitive demand and content-practices integration: Task analysis guide in science. *Journal of Research in Science Teaching*, 52(5), 659-685. <https://doi.org/10.1002/tea.21208>
- Webb, N., & Christopherson, S. (2019). WebbAlign DOK: Categories of cognitive engagement for science. Webalign.org. [http://www.webalign.org/WebbAlign%20DOK%20-%20Science%20\(2019\).pdf](http://www.webalign.org/WebbAlign%20DOK%20-%20Science%20(2019).pdf)
- Whitehouse, M. (2014). Using a backward design approach to embed assessment in teaching. *School Science Review*, 95(352), 99-104.
- Wiggins, & McTighe, Jay. (2005). *Understanding by design* (Expanded 2nd ed..). Association for Supervision and Curriculum Development.